

Retreat/Board Meeting Minutes and Strategic Plan (see page 2)

July 8, 2021

In attendance: Joan Camana, Vicki Spilkin, Patti McCann, Jane Niemeier, Heide Doss, Sue Sutton, Sandy Martinez, Joan Anderson, Mary Wells, Sherry Butler, Yolanda Emery, Ann Mc Donald, Linda Gidlund, Carol Perkins, Catherine Kornweibel, Marilyn Daniels, Vicki Reed

Many important things were discussed and agreed upon. Please make note.

**Calendar August 9, 2021, 2 pm, Zoom meeting**, to focus on the budget and how to use our website.

**Additional Silent Auction:** Ann Mc Donald has volunteered to conduct a silent auction with primarily jewelry and art to be held at a separate event such as a wine tasting party or? Date and location to be determined. This would not conflict with the Author's Luncheon Silent Auction in the spring.

**On-Line Auction:** Mary Wells, Ways and Means Chair, proposed an online auction since there was such a positive response to this past one. Since the Author's Luncheon will be in our traditional style with lunch, author and silent auction, this is an opportunity to raise additional money. Time of year was discussed and many like Heide's suggestion of summer. Specifics are still to be determined.

**Two Partnership efforts:** I am excited to report that we already have two community outreach partnerships in the works:

P.A.C.E. / St. Paul's Senior Services/ finding homes for homeless seniors. Yolanda Emery brought this opportunity to us. We will hear more about it at the September General Meeting and will give all members an opportunity to contribute to sponsoring an apartment for \$500. We will be partnering with the San Diego Branch and offering the opportunity to the Interbranch Council.

Girl Scouts of America regional organization would like to partner with us! Details to be worked out but opportunities abound! Thank you, Sue and Sandy for making this connection.

**BRANCH BUZZ**—Randa and I will be working together to send out mid-month announcements/need to know/nice to know items. We will work with Interest Group Chair in order to engage more

## 2021-2023 Strategic Plan

### How does our distillation and discussion of the survey INFORM OUR WORK?

#### Our Goals:

- Community Outreach
- Partnering with other organizations
- Focus on diversity and equity issues
- Communication within and outside the organization-Press Releases!
- Continue our focus on Education

Many suggestions were made of things we can do. **Individual Chair should consider how to incorporate recommendations/actions into our work this year.**

#### Action Plans:

- Form COMMITTEES to help get the job done
- Give specifics to volunteers re: OPPORTUNITIES
- Offer Sign ups for committees at all General meetings
- Make Special Interest Group leaders more inclusive, eg, hosting a meeting, discussing the Branch Buzz, helping groups get started.
- Connect with outside professional organizations for partnerships around shared values to encourage membership.
- Bolster membership through outreach to colleges and universities and their career fairs.
- Consider different meetings times
- Introduce the Volunteer Value Promise to new members as an expectation for all members.

Members agreed that our findings were a VALIDATION of our PROGRAMS schedule that was shared with us by Sandy Martinez and Sue Sutton. The lineup demonstrates our commitment to **partnerships, community outreach, continued focus on education, diversity, and equity!**

**Succession Plan: In-coming President Elect committed to using the goals and strategies as a template for the continuation of branch efforts.**